



WNCN
 EASTERN NORTH CAROLINA
 on your side
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

ENCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

CONTRACT

And:

Greer Margolis & Mitchell
 3050 K Street Northwest
 Washington, DC 20007
 USA

Product 5566 candidate		Contract / Revision 953853 /		Alt Order # 25326856
Contract Dates 10/25/16 - 10/31/16		Estimate # 5566		
Advertiser POL/Roy Cooper for Governor		Original Date / Revision 10/13/16 / 10/13/16		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash		
Property ENCT	Account Executive Katz Washington	Sales Office Katz/Washingto		
Special Handling				
Demographic Adults 18+				
Agv Code 9912856	Advertiser Code 297	Product 1/2 317		
Agency Ref IN117/SP159/AL1336	Advertiser Ref			

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	ENCT	10/25/16	10/31/16	Steve Wilkos	9a-10a		:30				NM	1	\$15.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/25/16	10/31/16	MTWTF--				1	\$15.00					
N 2	ENCT	10/25/16	10/31/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	2	\$70.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/25/16	10/31/16	MTWTF--				2	\$35.00					
N 3	ENCT	10/25/16	10/31/16	Su 1030p-11p	1030p-11p		:30				NM	1	\$5.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/25/16	10/31/16	-----S				1	\$5.00					
N 4	ENCT	10/30/16	10/30/16	Su 11p-1a	11p-12a		:30				NM	1	\$5.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/25/16	10/31/16	-----S				1	\$5.00					
Totals													5	\$95.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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ENCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
953853 /	25326856

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	5566 candidate	5566

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	10/13/16 / 10/13/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	4	\$60.00	(\$9.00)	\$51.00
10/31/16 - 10/31/16	1	\$35.00	(\$5.25)	\$29.75
Totals	5	\$95.00	(\$14.25)	\$80.75

Signature: _____

Date: _____

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KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Comments: Separation: 30

Contract # 25326856	Changes as of: 10/7/2016 at 1:17 PM	Version: Original Order
CPE: 297/317/5566	Flight: 10/25/16 - 10/31/16	Total \$: \$95.00
Agency: GMMB	Advertiser: Roy Cooper for Governor	Total Spots: 5
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: candidate	Total CPP: \$0.00
Agency Order #: 5461195	Buyer: Outen, David	Total GRP:
Salesperson: JACOB ROTH 212-373-8175	Primary Demo: Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175	Separation:

#	Day/Time	DP	Program	Rate	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
						10/25					
1	Tu-F M 9a-10a		Steve Wilkos Show	\$15.00	30	1		1	\$15.00	\$0.00	0.0
Level 3											
2	Tu-F M 10p-10:30p		9 On Your Side On The CW	\$35.00	30	2		2	\$70.00	\$0.00	0.0
Level 3											
3	Su 10:30p-11p		Cougar Town	\$5.00	30	1		1	\$5.00	\$0.00	0.0
Level 3											
4	Su 11p-1a		CW Late Night Movie	\$5.00	30	1		1	\$5.00	\$0.00	0.0
Level 3											
TOTALS: 5									\$95.00	\$0.00	0.0

953853



125 West 55th St
New York, NY 10019

Contract # 25326856 Changes as of: 10/7/2016 at 1:17 PM Version: Original Order
CPE: 297/317/5566 Flight: 10/25/16 - 10/31/16 Station: ENCT Total \$: \$95.00
Agency: GMMB Advertiser: Roy Cooper for Governor Market: Greenville/New Bern/Wash Total Spots: 5
GMMB 3050 K ST NW Product: candidate Office: WASHINGTON Total CPP: \$0.00
WASHINGTON DC 20007

Agency Order #: 5461195 Primary Demo: Con Type: POLITICAL/VOTE
Buyer: Outen, David Assistant: JACOB ROTH
Salesperson: JACOB ROTH 212-373-8175 Separation: Total GRP:

Special Instructions	
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Date/Time	Added by	Comment
10/07/16 1:18 PM	JACOB ROTH	Separation: 30

Competitive Information			
Market Budget:	\$9,500		
ENCT Share:	1%		
Comment:			
WCTI:	33%		
WFXI:	17%		
WITN:	24%		
WNCT:	25%		

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$95.00	N/A	0.0
Total	100%	5	\$95.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	5	\$95.00	
Total	5	\$95.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/7/16 2:02 PM					\$0
New	10/7/16 1:17 PM	JACOB ROTH	New	5		\$95.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.